

SLEEPCENTER CreativeService – 58A AINSLIE STREET

MULTI-FUNCTIONAL EVENT SPACE Service Information 58 Ainslie Street, Brooklyn, NY 10002

To better serve the artistic communities and entrepreneurship of New York City, **SC CreativeService** is now providing affordable event/exhibition space and support service, to encourage and connect the unstoppable innovative forces within all New Yorker's heart. **For inquiries please contact us at** info@sleepcenterny.org

ABOUT SCCS:

SC CreativeService (SCCS) is an experimental initiative and social enterprise developed by SLEEPCENTER to provide individuals and businesses worldwide with <u>bespoken creative</u> <u>solutions</u>, in exchange for supports to further the unique trans-disciplinary vision and explorations of SLEEPCENTER.

Our service encompasses a mixed range of activities, including space management, placemaking, and supporting you (the artist and emerging businesses) with flexible monthly based studios and venues at below-the-market rates, to experiment and showcase your brilliance to the world.

We bridge commerce creativity with our expertise on business and project development, assisting from the master-planning stage, to curation, exhibition delivery, and more. We may also serve as your on-board advisor, together to transform your spectacular idea into actual opportunities that aspire change.

We believe in persistence, sustainability, and the endless possibilities of collective human intelligence. SC CreativeService is a **portable module to maximize the productive efficiency of your human and capital investment**, to support and echo all your creative needs, wildest dreams and adventures with professional development and commerce.

What we do:

- Early stage research and analysis
- Project master-planning assistance
- Exhibition and project curation
- Project management & delivery
- Entrepreneurship advisory
- Corporate art/ design consultancy
- Art advisory/ art direction
- Space management & upgrade
- Place-making
- Affordable managed venue & studio for hire
- Trade representation and assistance in overseas market (United States, United Kingdom, mainland China & Hong Kong etc.)



58A AINSLIE STREET:

- Storefront Professional Art Gallery & Showroom, with Private Yard
- Spacious, bright, airy and air-conditioned with varied sections
- Newly Renovated
- Approx. 1500 sqft (600 sqft Storefront space + 800 sqft yard + 100 sqft flex outdoor space)
- Professional exhibition and display lighting equipped
- Giant glass front window wall
- Private Yard
- Enclosed privacy
- Full restroom with shower
- Street access
- Street Parking
- Simple, clean interior with contemporary minimalist feeling; ready for your touch!





THE LOCATION:

- Situated in the true Heart of Williamsburg, the trendiest and hip area in the world
- Centrally located between multiple subway stations:
 - 1. 1 Min walk from (L/G) Lorimer St./Metropolitan Ave Station
 - 2. 10 Min walk from (L) Bedford Ave Station
 - 3. 10 Min walk from (J/M/Z) Marcy Ave Station
- Easy access from Williamsburg Bridge
- Dynamic and creative neighborhood with the most on-trend and hip galleries, cafes, bars, shops, school, yoga studio, wholefood, and eateries around.
- Very safe, matured and developed neighborhood
- Great foot traffic, world class exposure
- close to Exit 32 of I-278 (Brooklyn-Queens-Expressway)
- Easy Street Parking

AMENITIES:

- Well-designed for professional use
- Great for meeting, exhibition, pop-up, showroom etc.
- Private Entrance with street access
- Glass façade with tons of nature light
- High ceiling
- Easy adjusted light sources, suitable for a great range of use including flood, spot, and black-out.
- Commercial grade high-speed internet
- Event furniture
- Private restroom with shower
- Basic kitchenette
- Air-conditioned and heated

FURNITURES AND TOOLS:

- Desks, chairs and benches
- Installation tools
- Cleaning tools

DISCOUNTED RATE:

Storefront	Storefront + Yard
\$100 /hour (min. 3 hours)	\$130 /hour (min. 3 hours)
\$500 /day	\$650 /day
\$2000 /week	\$2800 /week
\$3700 /month	\$4500 /month

- Please contact us for longer term occupancy inquiry.
- 50% down payment and \$500 refundable security deposit required at booking.



- Cleaning and/or repair fee may incur if the space is not left in the same condition as the beginning of rental.
- We offer professional art installation, equipment setup, and de-installation service, please contact us for the availability and rate.

EQUIPMENT RENTAL:

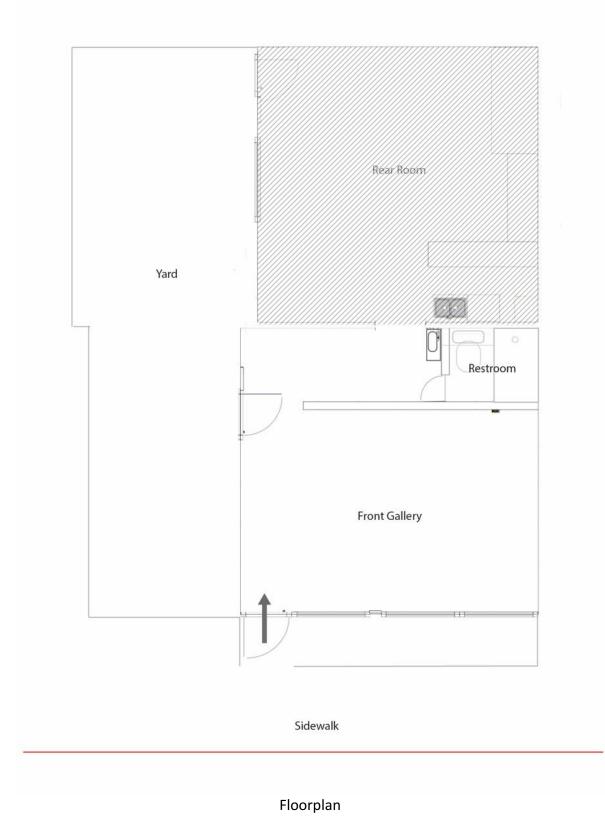
55" 4K UHD TV - \$80 / day	40" 1080p TV - \$50 / day
24" 720p TV - \$30 / day	19" Monitor - \$20 /day
CRT TV - \$50 / day	
3D Theater 1080p Projector - \$80 / day	1080p Projector - \$50 / day
720p Short-Projector - \$30 / day	X-box - \$30 day
Stereo - \$100 / day	Headphone - \$5 / day
Media Player - \$5 / day	USB Drive - \$3 / day

* all rates and fees listed are standard quotes, which are subject to change due to season, specific activities and uses, services needed, etc. SLEEPCENTER reserves the right of final interpretation for the content of this document.

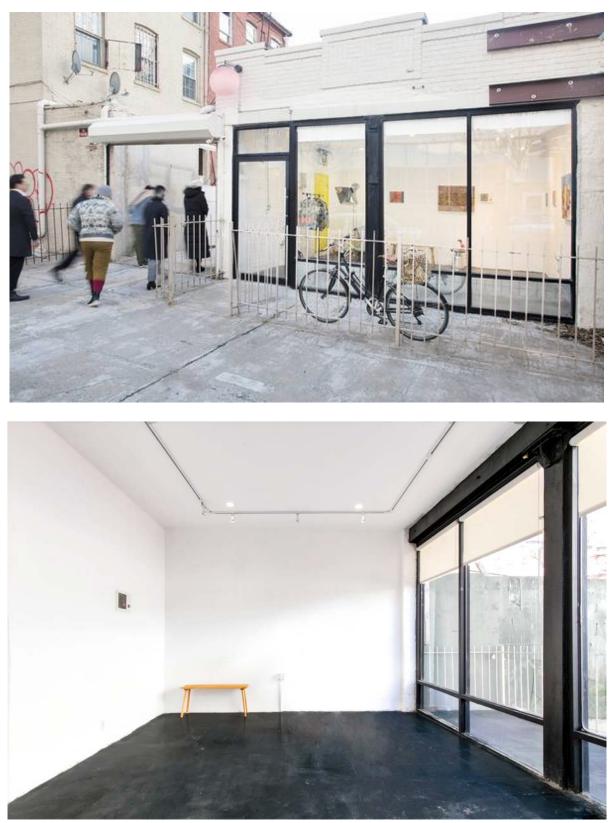
** customers should be advised, any usage the institutional identity of "SLEEPCENTER" and all its associated acknowledgments is prohibited without authorization. The institutional identity of SLEEPCENTER is not for rent.

***** "Power by SC CreativeService"** can be endorsed and is encouraged to be displayed as association to your branding promotion. As part of our service, we can assist you by promoting via our social media platform.





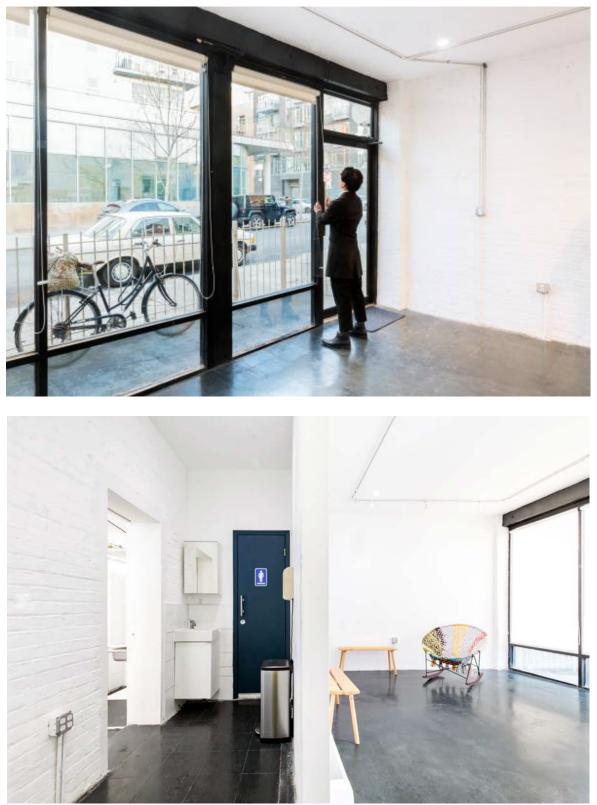




Storefront







Storefront





Storefront







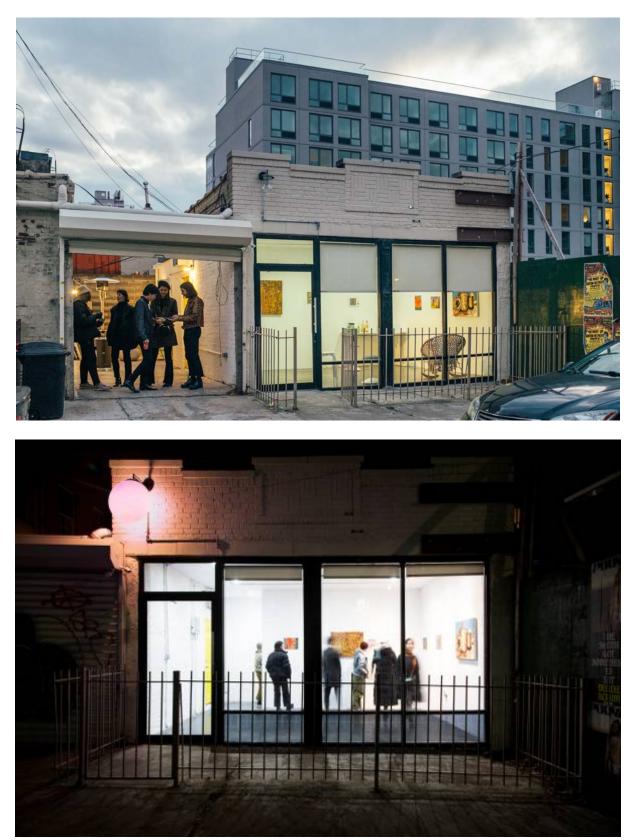
Storefront





Restroom





Storefront after dark





Yard





Yard

CONTACT US: <u>info@sleepcenterny.org</u> @sleepcenterny @sccreativeservice